



EU4Youth



ОБЩЕСТВЕННАЯ ОРГАНИЗАЦИЯ
«БЕЛОРУССКИЙ ЗЕЛЁНЫЙ КРЕСТ»



National Environmental Center



GREEN CROSS UKRAÏNA



fondazione
Giovanni Paolo II



SCHOOL GARDEN

BASICS
OF TOURIST GUIDING
IN PICTURES





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The guide is a part of the programme “Agritourism”. It is designed for preparing and conducting elective courses for pupils as well as career guidance. It is suggested for teachers, heads of interest groups, high school pupils and all interested with the subject. The guide has been prepared within the International Technical Assistance Project “EU4Youth: School Garden for the Development of Agricultural Entrepreneurship” financed by the European Union and co-financed by the Green Cross International. The Non-governmental Organization “Green Cross Belarus” takes responsibility for the content of this publication. The publication can in no way be taken to reflect the views of the European Union and the Green Cross International.

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SCHOOL GARDEN

BASICS OF TOURIST GUIDING IN PICTURES



TRANSLATED FROM RUSSIAN

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EXCURSION OR GUIDED TOUR

IS ONE OF THE MOST FASCINATING WAYS TO OBTAIN AND TRANSFER THE KNOWLEDGE!

THERE ARE THREE BASIC ELEMENTS OF AN EXCURSION:

TOURISTS

OBJECTS OF DEMONSTRATION

A GUIDE



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WITHOUT TOURISTS,
IT MIGHT BE AN EXPEDITION

WITHOUT
AN OBJECT,
IT IS RATHER
LECTURE THAN
AN EXCURSION



WITHOUT A GUIDE,
IT COULD BE KIND OF A STROLL

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EMOTIONAL AND INTELLECTUAL
OBJECT-TOURIST INTERACTION APPEARS
THROUGH THE GUIDING



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DEVELOPING A GUIDING TOUR
IS HARD WORK OF A CREATIVE GROUP

LOCAL
HISTORY EXPERT

GEOGRAPHER

BIOLOGIST

LITERARY SCHOLAR

TOUR
GUIDING
METHODO-
LOGIST



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MATERIALS FOR
EXCURSIONS CAN BE
COLLECTED FROM
ENCYCLOPEDIAS,
ARCHIVES, MUSEUMS,
FILMS, CONVERSATIONS
WITH PARTICIPANTS
AND EYEWITNESSES
OF EVENTS

LOCAL MYTHS LIVEN UP
EXCURSIONS!

IT'S IMPORTANT
TO HIGHLIGHT THAT
THIS IS A MYTH.
DO NOT...



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IT'S NECESSARY TO AGREE
ON THE CONTENT AND TIME
OF THE CONVERSATION
WITH THE LOCAL RESIDENT
IN ADVANCE

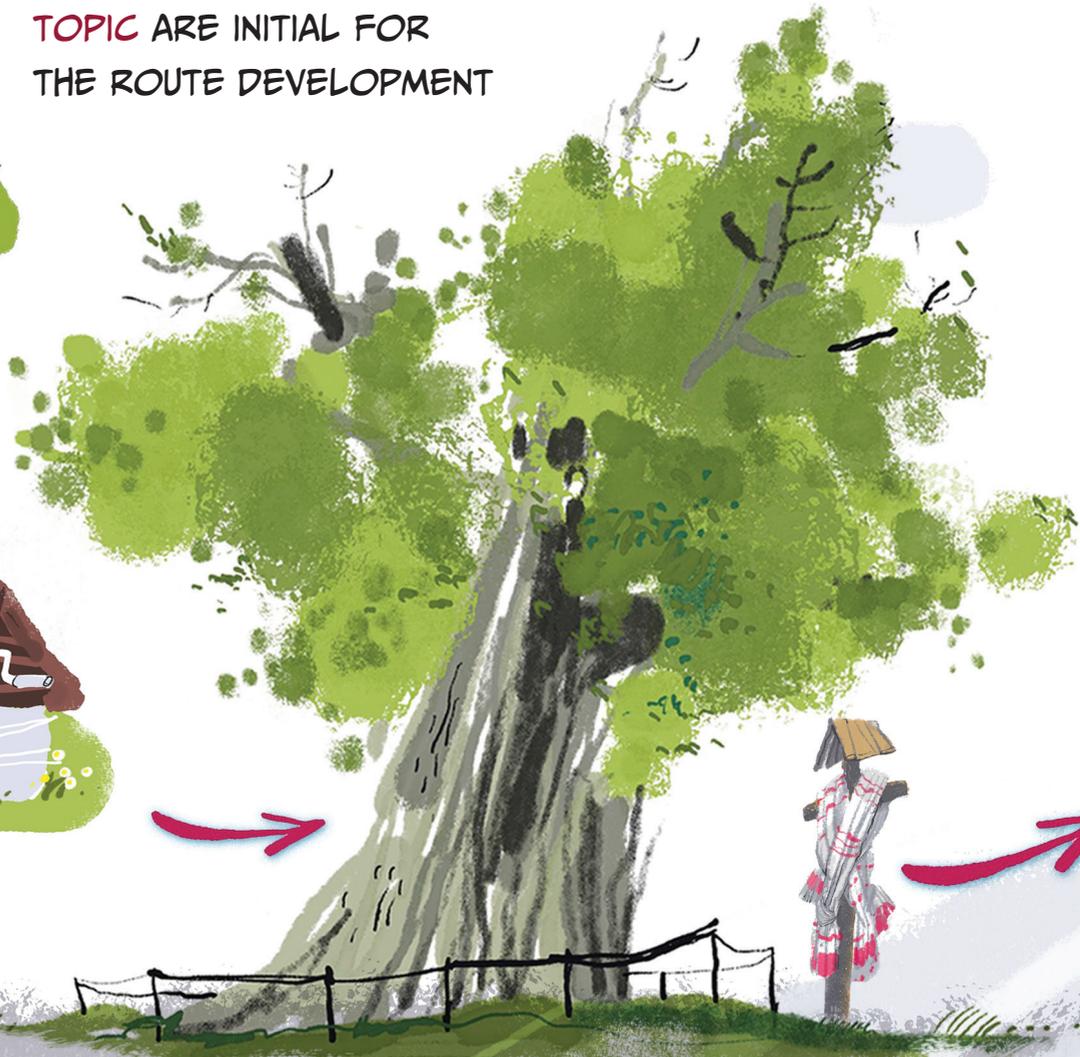


PARTICIPATION OF A LOCAL RESIDENT
WHO WOULD TELL OWN STORY RELATED
TO THE TOPIC COULD BRIGHTEN UP THE TOUR



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AN ORDER OF OBJECTS
AND ITS RELATION TO THE MAIN
TOPIC ARE INITIAL FOR
THE ROUTE DEVELOPMENT



IT IS CRUCIAL TO SELECT
OBJECTS RELATED
TO THE EXCURSION'S TOPIC
BUT NOT JUST ALL THAT IS
SIGNIFICANT



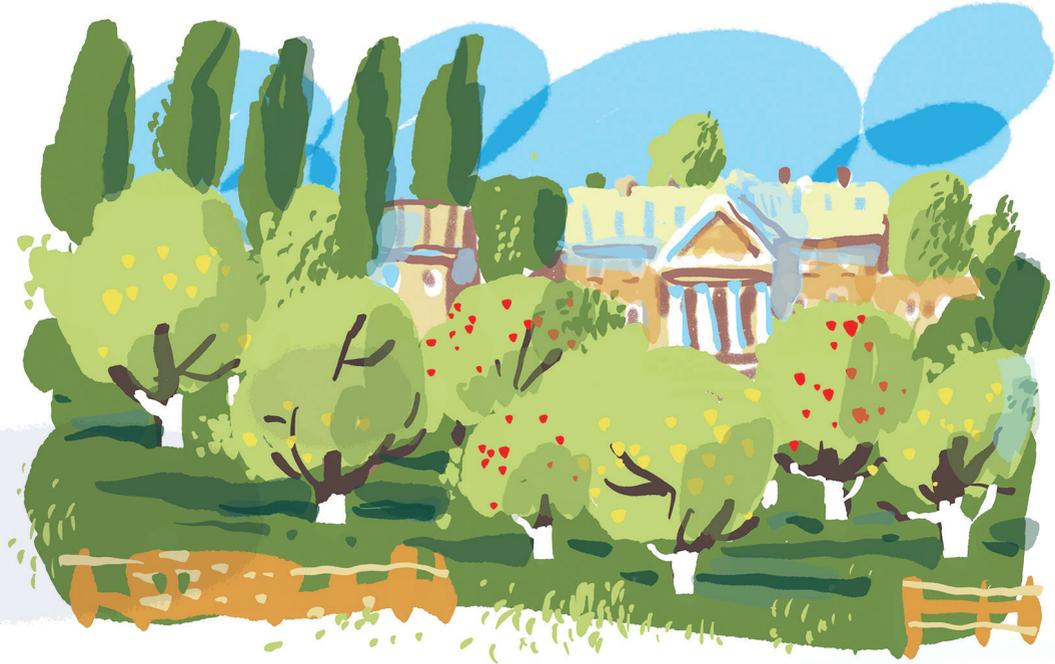
LOGIC TRANSITIONS
BETWEEN THE OBJECTS
AND SUBTHEMES ARE
NO LESS IMPORTANT THAN
THE CONTENT OF THE TOUR.
IT SHOULD BE MULLED OVER
BEFOREHAND AND INCLUDED
IN THE EXCURSION'S TEXT !

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"SCHOOL GARDEN"



IT IS IMPORTANT TO KEEP TRACK OF MAIN TOPIC DEVELOPMENT, **WHAT IS THE REASON TO SHOW PARTICULAR OBJECTS TO TOURISTS**



IT'S BETTER TO FINISH THE ROUTE WITH THE **BRIGHTEST AND MOST INTERESTING OBJECTS** !

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THE GUIDE'S PORTFOLIO
CONTAINS MATERIALS
THAT HELP REVEAL
THE TOPIC OF THE TOUR



THE GUIDE'S PORTFOLIO SHOULD CONTAIN
PHOTOS OF THE OBJECTS THAT ARE LOST
OR HAVE BEEN DESTROYED (DAMAGED,
SIGNIFICANTLY CHANGED) BUT ARE IMPORTANT
FOR COVERING THE **EXCURSION'S TOPIC**



DO NOT OVERLOAD
THE PORTFOLIO
AS THE REAL **OBJECTS**
ARE THE MAIN THING



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AFTER THE PREPARATORY WORK, WE HAVE TO WRITE A TEXT FOR THE EXCURSION AND ELABORATE A ROUTE

10 MINUTES



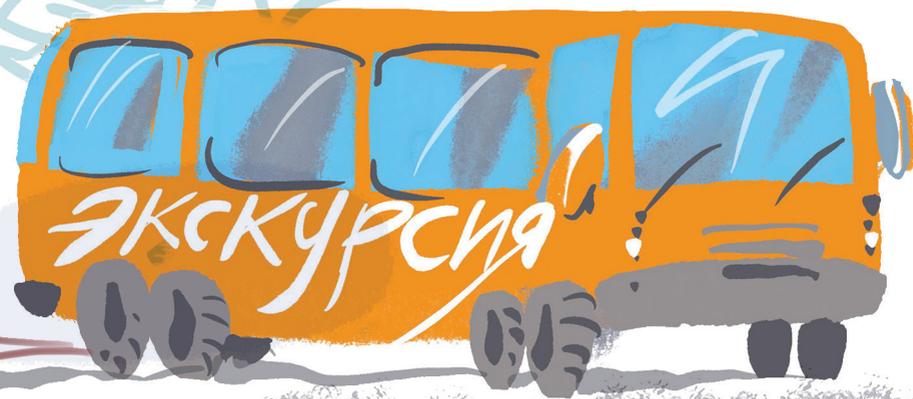
6 MINUTES



IT'S NECESSARY TO FOLLOW THE ROUTE BEFOREHAND IN ORDER TO DEFINE THE TIME FOR OBSERVING THE OBJECTS AND OBJECT-TO-OBJECT TRANSITIONING, TO CHOOSE POINTS OF DEMONSTRATIONS, AND TO DEFINE LOCATIONS FOR TRANSPORT STOPS

35 MINUTES

18 MINUTES



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IN THE EXCURSION, THE DEMONSTRATION
LEADS THE STORY!
IT'S NECESSARY TO CHOOSE
A DEMONSTRATION POINT CORRECTLY



THE GUIDE STANDS
HALF-TURNED TO THE GROUP
SO AS NOT TO OBSCURE THE VIEW

THE GROUP STANDS IN A SEMICIRCLE AT A DISTANCE
OF 1.5-2 M FROM THE GUIDE. IT IS IMPORTANT
TO KEEP EYE CONTACT WITH THE GROUP!

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IN ADDITION TO VISION AND HEARING,
IT IS IMPORTANT TO INVOLVE OTHER SENSES.
FOR EXAMPLE, YOU MAY OFFER THE TOURISTS
TO TRY LOCAL PRODUCTS...

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...FEEL THE COOLNESS OF THE SPRING WATER ON A HOT DAY, ENJOY THE SCENT OF MEADOW GRASS DESCRIBED IN THE WORK WHICH YOUR LITERARY EXCURSION IS DEDICATED TO

"SWEET MEDICINAL SMELL WAFTEF FROM THE SWAMP..."
FROM "THE TAVERN ON THE BRAGINKA" BY K. PAUSTOVSKY



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...HUG A CENTURY-OLD TREE,
PLANT SEEDLINGS OR HARVEST...



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...AND EVEN **PET** THE ANIMALS!

DO NOT FORGET ABOUT
SAFETY PRECAUTIONS!



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**MOREOVER, YOU MAY INCLUDE GAME
ELEMENTS IN YOUR GUIDED TOUR,
E.G. "THE ADVENTURES OF PLANTS"**



